

UNITED STATES DISTRICT COURT  
WESTERN DISTRICT OF PENNSYLVANIA

Stewart Abramson,

No. 2:19-cv-01341-MJH

v.

American Advisors Group, et al.

**NOTICE OF CLASS ACTION AND PROPOSED SETTLEMENT**

**TO: All persons in the United States who were called by American Advisors Group, directly or through a third party, between January 1, 2017 and May 1, 2020.**

**IF YOU ARE A MEMBER OF THIS CLASS OF PERSONS, YOU SHOULD READ THIS NOTICE CAREFULLY BECAUSE IT MAY AFFECT YOUR LEGAL RIGHTS AND OBLIGATIONS.**

*A FEDERAL COURT AUTHORIZED THIS NOTICE. THIS IS NOT A SOLICITATION FROM A LAWYER.*

- A settlement (“Settlement”) has been proposed in the class action lawsuit referenced above pending in the United States District Court for the Western District of Pennsylvania (“Action”). You may be a class member in the proposed Settlement and may be entitled to participate in the proposed Settlement.
- The United States District Court for the Western District of Pennsylvania has ordered the issuance of this Notice in this Action. American Advisors Group (“AAG”) denies it did anything wrong and has defended itself throughout the lawsuit. The Court has not decided who is right. Both sides have agreed to settle the dispute to avoid burdensome and costly litigation.
- If the Court gives final approval to the Settlement, AAG will create a fund of \$3,500,000. If you submit a valid Claim Form, you may be eligible to obtain a share from this fund in the amount of approximately \$20.00-40.00 depending on the number of claims that are submitted. The value of a Settlement Class Member’s individual award will depend upon the number of Settlement Class Members who file valid Claim Forms.

<b>YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT</b>		
<b>SUBMIT A CLAIM FORM</b>	This is the only way to get an award under the Settlement. Visit the Settlement website located at <a href="http://www.tcpasettlementaag.com">www.tcpasettlementaag.com</a> to obtain a Claim Form.	Deadline: <b>August 4, 2020</b>
<b>EXCLUDE YOURSELF</b>	If you exclude yourself from the Settlement, you will not receive an award under the Settlement. Excluding yourself is the only option that allows you to bring or maintain your own lawsuit regarding the allegations in the Action ever again.	Deadline: <b>August 4, 2020</b>
<b>OBJECT</b>	You may write to the Court about why you object to (i.e., don’t like) the Settlement and think it shouldn’t be approved. Submitting an objection does not exclude you from the Settlement.	Deadline: <b>August 4, 2020</b>
<b>GO TO THE “FAIRNESS HEARING”</b>	The Court will hold a “Fairness Hearing” to consider the Settlement, the request for attorneys’ fees and costs of the lawyers who brought the Action, and the Representative Plaintiff’s request for a Service Payment for bringing the Action.  You may, but are not required to, speak at the Fairness Hearing about any objection you submitted to the Settlement. If you intend to speak at the Fairness Hearing, you must also submit a “Notice of Intention to Appear” to the Court and the parties’ attorneys, indicating your intent to do so.	Hearing Date: <b>September 29, 2020</b>  Time: <b>9:00 a.m.</b>
<b>DO NOTHING</b>	You will not receive a Settlement award under the Settlement. You will also give up your right to object to the Settlement, and you will be not be able to be part of any other lawsuit about the legal claims in this case.	N/A

- These rights and options—and the deadlines to exercise them—are explained in more detail below.

- The Court in charge of this Action has preliminarily approved the Settlement and must decide whether to give final approval to the Settlement. The relief provided to Settlement Class Members will be provided only if the Court gives final approval to the Settlement and, if there are any appeals, after the appeals are resolved in favor of the Settlement. *Please be patient.*

**WHAT THIS NOTICE CONTAINS**

**BACKGROUND INFORMATION** .....2

1. Why did I get this Notice?

2. What is this lawsuit about?

3. Why is this a class action?

4. Why is there a Settlement?

5. How do I know if I am part of the Settlement?

6. I’m still not sure if I am included.

**THE PROPOSED SETTLEMENT** .....3

7. What relief does the Settlement provide to the Class Members?

**HOW TO REQUEST AN AWARD UNDER THE SETTLEMENT – SUBMITTING A CLAIM FORM**.....4

8. How can I get a Settlement award?

9. When will I get a Settlement award?

**THE LAWYERS IN THIS CASE AND THE PLAINTIFF**.....4

10. Do I have a lawyer in this case?

11. How will the lawyers be paid?

12. Will the Plaintiff receive any compensation for their efforts in bringing this Action?

**DISMISSAL OF ACTION AND RELEASE OF ALL CLAIMS**.....4

13. What am I giving up to obtain relief under the Settlement?

**HOW TO EXCLUDE YOURSELF FROM THE SETTLEMENT** .....4

14. How do I exclude myself from the Settlement?

**HOW TO OBJECT TO THE SETTLEMENT**.....5

15. How do I tell the Court that I disagree with the Settlement?

16. What is the difference between excluding myself and objecting to the Settlement?

**FAIRNESS HEARING** .....6

17. What is the Fairness Hearing?

18. When and where is the Fairness Hearing?

19. May I speak at the hearing?

**ADDITIONAL INFORMATION** .....6

20. How do I get more information?

21. What if my address or other information has changed or changes after I submit a Claim Form?

**BACKGROUND INFORMATION**

**1. Why did I get this Notice?**

You received this Notice because a Settlement has been reached in this Action and you may be a class member. If you are a member of the Settlement Class, you may be eligible for the relief detailed below.

This Notice explains the nature of the Action, the general terms of the proposed Settlement, and your legal rights and obligations. To obtain more information about the Settlement, including information about how you can see a copy of the Settlement Agreement (which defines certain capitalized terms used in this Notice), see Section 20 below.

## **2. What is this lawsuit about?**

An individual (the “Plaintiff”) filed a lawsuit against AAG on behalf of himself and all others similarly situated. The lawsuits allege that AAG violated the Telephone Consumer Protection Act, 47 U.S.C. § 227 (the “TCPA”) by, *inter alia*, placing unsolicited telemarketing calls to Plaintiff and members of the putative class on telephone numbers assigned to residential and cellular telephone services using an automated telephone dialing system and prerecorded voice, and calling numbers on the National Do Not Call Registry.

AAG denies each and every one of the allegations of unlawful conduct, any wrongdoing, and any liability whatsoever, and no court or other entity has made any judgment or other determination of any liability. AAG further denies that any Class Member is entitled to any relief and, other than for settlement purposes, that this Action is appropriate for certification as a class action.

### **The issuance of this Notice is not an expression of the Court’s opinion on the merits or the lack of merits of the Plaintiff’s claims in the Action.**

For information about how to learn about what has happened in the Action to date, please see Section 20 below.

## **3. Why is this a class action?**

In a class action lawsuit, one or more people sue on behalf of other people who allegedly have similar claims. For purposes of this proposed Settlement, one court will resolve the issues for all Settlement Class Members. The company sued in this case, AAG, is called the Defendant.

## **4. Why is there a Settlement?**

Plaintiff has made claims against AAG. AAG denies that it has done anything wrong or illegal and admits no liability. The Court has **not** decided that the Plaintiff or AAG should win this Action. Instead, both sides agreed to a Settlement. That way, they avoid the cost of a trial, and the Settlement Class Members will receive relief now rather than years from now, if at all.

## **5. How do I know if I am part of the Settlement?**

The Court has decided that everyone who fits this description is a Class Member for purposes of the proposed Settlement: All regular users or subscribers to numbers assigned to wireless carriers to which a call was made or attempted by AAG, either directly or by Complete Business Marketing Company, LLC d/b/a Exclusive Prospect (“EP”) for the benefit of AAG, using any automated telephone dialing system or artificial or prerecorded voice message, and all regular users or subscribers to phone numbers that were not assigned to wireless carriers to which a call was made or attempted by AAG either directly or by EP for the benefit of AAG, from January 1, 2017 to May 1, 2020.

## **6. I’m still not sure if I am included.**

If you are still not sure whether you are included in the Settlement Class, you can write or call the Settlement Administrator for free help. The Settlement Administrator’s contact information is below.

AAG TCPA Settlement Administrator  
c/o KCC Class Action Services  
P.O. Box 43513  
Providence, RI 02940-3513  
1-855-786-0906  
Email: [admin@tcpasettlementaag.com](mailto:admin@tcpasettlementaag.com)

## **THE PROPOSED SETTLEMENT**

## **7. What relief does the Settlement provide to the Class Members?**

AAG has created a Settlement Fund of \$3,500,000 which will be used to pay the Claims of Settlement Class Members, Settlement Class Counsel’s Fees, Costs, and Expenses Award (see Section 11 below), Plaintiff’s Service Payment (see Section 12 below), and compensation for the Settlement Administrator for providing notice to the Settlement Class and administering the Settlement.

If you are a Settlement Class Member, you are eligible to receive a pro rata share of the Settlement Fund by timely and validly submitting a Claim Form.

## HOW TO REQUEST AN AWARD UNDER THE SETTLEMENT – SUBMITTING A CLAIM FORM

### 8. How can I get a Settlement Award?

To qualify for a Settlement award, you must send in a Claim Form. A Claim Form is available by clicking [HERE](#) or on the Internet at the website [www.tcpasettlementaag.com](http://www.tcpasettlementaag.com). The Claim Form may be submitted electronically or by postal mail. Read the instructions carefully, fill out the form, and mail it postmarked by August 4, 2020 or submit it online on or before 11:59 p.m. (Pacific) on August 4, 2020.

### 9. When will I get a Settlement Award?

As described in Sections 17 and 18, the Court will hold a hearing on September 29, 2020 at 9:00 a.m. to decide whether to approve the Settlement. If the Court approves the Settlement, after that, there may be appeals. It's always uncertain whether these appeals can be resolved, and resolving them can take time, perhaps more than a year. You can check on the progress of the case on the website dedicated to the Settlement at [www.tcpasettlementaag.com](http://www.tcpasettlementaag.com). *Please be patient.*

## THE LAWYERS IN THIS CASE AND THE PLAINTIFF

### 10. Do I have a lawyer in this case?

The Court has ordered that the law firms of Paronich Law, P.C., Murray Murphy Moul + Basil LLP, and Morrow & Artim, P.C. ("Settlement Class Counsel") will represent the interests of all Settlement Class Members. You will not be separately charged for these lawyers. If you want to be represented by your own lawyer, you may hire one at your own expense.

### 11. How will the lawyers be paid?

Settlement Class Counsel will petition the Court to receive Fees and Costs up to \$1,179,441.92 (total). The Court will make the final decision as to the amount to be paid to the attorneys for their fees and costs. You will not be required to separately pay any attorneys' fees or costs.

### 12. Will the Plaintiff receive any compensation for their efforts in bringing this Action?

The Plaintiff will request a Service Payment of up to \$10,000 for his services as class representative and his efforts in bringing the Action. The Court will make the final decision as to the amount to be paid to the Plaintiff.

## DISMISSAL OF ACTION AND RELEASE OF ALL CLAIMS

### 13. What am I giving up to obtain relief under the Settlement?

If the Court approves the proposed Settlement, you will be releasing your claims against AAG and the other entities allegedly involved in the calls at issue unless you have excluded yourself from the Settlement. This generally means that you will not be able to file or pursue a lawsuit against AAG or be part of any other lawsuit against AAG asserting claims that were or could have been asserted in the Action. The Settlement Agreement, available on the Internet at the website [www.tcpasettlementaag.com](http://www.tcpasettlementaag.com), contains the full terms of the release.

## HOW TO EXCLUDE YOURSELF FROM THE SETTLEMENT

### 14. How do I exclude myself from the Settlement?

You may exclude yourself from the Class and the Settlement. You can submit a request for exclusion to the Settlement Administrator electronically (through the Settlement Website) or by postal mail. If you want to be excluded, you must either complete the Opt-Out Form available on the Settlement Website located at [www.tcpasettlementaag.com](http://www.tcpasettlementaag.com), or write the Settlement Administrator stating: (a) the name and case number of the action (*Abramson v. American Advisors Group, et al.*, W.D. Pa. Case No. 2:19-cv-01341-MJH); (b) the full name and the unique identification number for the Settlement Class Member assigned by the Settlement Administrator; (c) the address, telephone number, and email address (optional) of the Settlement

Class Member seeking exclusion; **(d)** that the requestor does not wish to participate in the Settlement; and **(e)** be signed personally by you. If you are not using the Opt-Out Form on the Settlement Website, the request for exclusion must be sent to the Settlement Administrator at:

AAG TCPA Settlement Administrator  
c/o KCC Class Action Services  
P.O. Box 43513  
Providence, RI 02940-3513  
1-855-786-0906  
Email: [admin@tcpasettlementaag.com](mailto:admin@tcpasettlementaag.com)

Your request for exclusion must be submitted electronically or be postmarked no later than August 4, 2020 at 11:59 p.m. (Pacific). If you submit your request for exclusion by postal mail, you are responsible for your postage.

If you validly and timely request exclusion from the Settlement Class, you will be excluded from the Settlement Class, you will not be bound by the Settlement Agreement or the judgment entered in the Action, you will not be eligible to make a Claim for any benefit under the terms of the Settlement Agreement, you will not be entitled to submit an objection to the Settlement, and you will not be precluded from prosecuting any timely, individual claim against AAG based on the conduct complained of in the Action.

## HOW TO OBJECT TO THE SETTLEMENT

### 15. How do I tell the Court that I disagree with the Settlement?

At the date, time, and location stated in Section 18 below, the Court will hold a Fairness Hearing to determine if the Settlement is fair, reasonable, and adequate, and to also consider the attorneys who initiated the Action's request for a Fees, Costs, and Expenses Award, and a Service Payment to the Plaintiff.

If you wish to object to the fairness, reasonableness, or adequacy of the Settlement Agreement or the proposed Settlement, you must write to the Court and must: **(a)** clearly identify the case name and number (*Abramson v. American Advisors Group, et al.*, W.D. Pa. Case No. 2:19-cv-01341-MJH); **(b)** include the full name and the unique identification number for the Settlement Class Member assigned by the Settlement Administrator; **(c)** include the address, telephone number, and email address (optional) of the objecting Settlement Class Member; **(d)** include the full name, address, telephone number, and email address of the objector's counsel, and the state bar(s) to which counsel is admitted (if the objector is represented by counsel); and **(e)** provide a detailed explanation stating the specific reasons for the objection, including any legal and factual support and any evidence in support of the objection. The objection will not be valid if it objects only to the lawsuit's appropriateness or merits. Objections may be submitted to the Settlement Administrator electronically by email or by postal mail. The Settlement Administrator will then have the objections submitted to the Court. Or you may submit the objections directly to the Court. If an objection is submitted by postal mail, the Settlement Class Member must pay for postage. The Settlement Administrator's contact information is below.

AAG TCPA Settlement Administrator  
c/o KCC Class Action Services  
P.O. Box 43513  
Providence, RI 02940-3513  
1-855-786-0906  
Email: [admin@tcpasettlementaag.com](mailto:admin@tcpasettlementaag.com)

The mailing address for the Court is:

Clerk of the Court  
United States District Court Western District of Pennsylvania, Pittsburgh Division  
Joseph F. Weis, Jr. U.S. Courthouse  
700 Grant Street, Pittsburgh, PA 15219

The objection must be submitted electronically or be postmarked no later than August 4, 2020 at 11:59 p.m. (Pacific).

You may, but need not, submit your objection through counsel of your choice. If you do make your objection through an attorney, you will be responsible for your personal attorney's fees and costs.

**IF YOU DO NOT TIMELY MAKE AN OBJECTION, YOU WILL BE DEEMED TO HAVE WAIVED ALL OBJECTIONS AND WILL NOT BE ENTITLED TO SPEAK AT THE FAIRNESS HEARING.**

If you submit a written objection, you have the option to appear and request to be heard at the Fairness Hearing, either in person or through personal counsel. You are not required, however, to appear. However, if you, or your attorney, intend to make an appearance at the Fairness Hearing, you must include on your timely and valid objection a statement substantially similar to “Notice of Intention to Appear.” Only those who submit timely objections including Notices of Intention to Appear may speak at the Fairness Hearing. If you make an objection through an attorney, you will be responsible for your attorney’s fees and costs.

**16. What is the difference between excluding myself and objecting to the Settlement?**

Objecting is simply telling the Court that you disagree with something about the Settlement. You can object only if you stay in the Settlement Class. Excluding yourself is telling the Court that you don’t want to be part of the Settlement Class. If you exclude yourself, you have no basis to object because the Settlement no longer affects you.

**FAIRNESS HEARING**

**17. What is the Fairness Hearing?**

The Court has preliminarily approved the Settlement and will hold a hearing to decide whether to give final approval to the Settlement. The purpose of the Fairness Hearing will be for the Court to determine whether the Settlement should be approved as fair, reasonable, adequate, and in the best interests of the Settlement Class; to consider the Fees, Costs, and Expenses Award to the attorneys who initiated the Action; and to consider the request for a Service Payment to the Plaintiff.

**18. When and where is the Fairness Hearing?**

On September 29, 2020 at 9:00 a.m., a hearing will be held on the fairness of the proposed Settlement. At the hearing, the Court will be available to hear any objections and arguments concerning the proposed Settlement’s fairness. The hearing will take place before the Honorable Judge Marilyn J. Horan, United States District Court, Western District of Pennsylvania-Pittsburgh Division, Joseph F. Weis, Jr. U.S. Courthouse, 700 Grant Street, Pittsburgh, PA 15219 on September 29, 2020 at 9:00 a.m. The hearing may be postponed to a different date or time or location without notice. Please check [www.tcpasettlementaag.com](http://www.tcpasettlementaag.com) for any updates about the Settlement generally or the Fairness Hearing specifically. If the date or time of the Fairness Hearing changes, an update to the Settlement Website will be the only way you will be informed of the change.

**19. May I speak at the hearing?**

At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the Settlement. You may attend, but you do not have to. As described above in Section 15, you may speak at the Fairness Hearing only if (a) you have timely submitted an objection, and (b) you have timely and validly provided a Notice of Intent to Appear. If you have requested exclusion from the Settlement, however, you may not speak at the Fairness Hearing.

**ADDITIONAL INFORMATION**

**20. How do I get more information?**

To see a copy of the Settlement Agreement, the Court’s Preliminary Approval Order, the application for a Fees, Costs, and Expenses Award, and the operative Complaint filed in the Action, please visit the Settlement Website located at: [www.tcpasettlementaag.com](http://www.tcpasettlementaag.com). Alternatively, you may contact the Settlement Administrator at the email address [admin@tcpasettlementaag.com](mailto:admin@tcpasettlementaag.com) or the U.S. postal (mailing) address: AAG TCPA Settlement Administrator, c/o KCC Class Action Services, P.O. Box 43513, Providence, RI 02940-3513. You may also obtain information by calling 1-855-786-0906.

This description of this Action is general and does not cover all of the issues and proceedings that have occurred. In order to see the complete file, you should visit [www.pacer.gov](http://www.pacer.gov) or the Clerk’s office at United States District Court, Western District of Pennsylvania-Pittsburgh Division, Joseph F. Weis, Jr. U.S. Courthouse, 700 Grant Street, Pittsburgh, PA 15219. The Clerk will tell you how to obtain the file for inspection and copying at your own expense.

**21. What if my address or other information has changed or changes after I submit a Claim Form?**

It is your responsibility to inform the Settlement Administrator of your updated information. You may do so at the address below:

AAG TCPA Settlement Administrator  
c/o KCC Class Action Services  
P.O. Box 43513  
Providence, RI 02940-3513  
1-855-786-0906  
Email: [admin@tcpasettlementaag.com](mailto:admin@tcpasettlementaag.com)